

Ottawa Pole Fitness Studio  
Vision – Mission – Values

**Vision Statement**

To foster a diverse community of like-minded individuals and strive to create an environment open to everyone regardless of age, shape, gender, religion or fitness level. To help our customers set and achieve their fitness goals.

**Mission Statement**

To provide quality pole and aerial fitness instruction in a fun, safe, and empowering environment; to foster an open, non-judgmental, familial community; and to get fit, feel good, and have fun!

**Values Statement**

**Customer Commitment**

We develop relationships that make a positive impact in our customers' lives.

**Quality**

We provide outstanding fitness instruction and unsurpassed service that, together, deliver premium value to our customers.

**Integrity**

We uphold the highest standards of integrity in all our actions.

**Teamwork**

We work together, across boundaries, to meet the needs of our customers and to help the community succeed.

**Respect**

We value our customers and our team, encourage their development and reward their performance.

**Good Citizenship**

We are good citizens in the communities in which we work.

**A Will to Win**

We exhibit a strong will to win in the marketplace and in every aspect of our business.

**Personal Accountability**

We are personally accountable for delivering on our commitments.